

2024

SUSTAINABLE AG EXPO

& INTERNATIONAL SUSTAINABLE WINEGROWING SUMMIT

November | San Luis Obispo, CA

EXHIBITOR INSTRUCTIONS

It's that time of year again! We are excited to have you exhibit at the 2024 Sustainable Ag Expo. Please look over these instructions and note important information and deadlines you won't want to miss!

Mark Your Calendars!

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| <p>Welcome Event</p> <p>November 11 (Monday) Center of Effort Winery <u>2195 Corbett Canyon Rd.</u> Arroyo Grande, CA 93420 <i>*Requires <u>RSVP</u> - free with Expo ticket, limited space</i></p> | <p>Trade Show & Seminars</p> <p>November 12 & 13 (Tuesday & Wednesday) Madonna Inn Expo Center <u>100 Madonna Rd.</u> San Luis Obispo, CA 93401</p> | <p>Online Courses</p> <p>October 14 - November 29 <u>Available Online</u> 10+ CE hours on-demand *2-day ticket holders</p> |
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| <p>Event Schedule</p> | <p>Mon, Nov 11</p> | <p>1 - 4 pm 5 - 7 pm</p> | <p>Load in Welcome Event at Center of Effort</p> |
| | <p>Tue, Nov 12</p> | <p>7 am - 5 pm</p> | <p>Tradeshow hours <i>*Seminars start at 8:00 am</i></p> |
| | <p>Tue, Nov 12</p> | <p>5 - 6 pm</p> | <p>Sustainable Gear & Beer: Equipment Demonstration</p> |
| | <p>Wed, Nov 13</p> | <p>7 am - 5 pm 5 - 8 pm</p> | <p>Tradeshow hours <i>*Seminars start at 8:00 am</i> Load out</p> |

Point of Contact: Hayli Macomber | Outreach & Education Coordinator hayli@vineyardteam.org

Website: sustainableagexpo.org

Instagram: [thevineyardteam](https://www.instagram.com/thevineyardteam)

FAQ: sustainableagexpo.org/faq

News: sustainableagexpo.org/news

Checklist

Send the following to Hayli by **October 7th**:

- Forklift Requests
- Representative Names (for comped Expo Passes, included in your membership)
- Certificate of Insurance

Booth Information

- Interior Standard Booths: 8'x10': 8' table, white linen, two (2) chairs, electricity, pipe and drape, and WiFi.
- Outdoor Booths: 20'x20' (*SOLD OUT*)
- Electricity is included - please bring your own cords!
- Forklifts are available on Monday, November 11th from 2:00 - 4:00 pm for \$100.

Booth Policies

- Booths must fit within the allotted space and not block the visibility of neighboring booths.
- Exhibitors are responsible for any damages, theft, or loss to their displays and/or products.
- Exhibitors must abide by all Madonna Inn Expo Center parking, loading, and unloading regulations.
- Exhibitor booth fees are non-refundable.
- Unfortunately, we are not able to accept advanced shipments.

Representative Names

Email the first/last names and emails of your representatives.

- The number of comped 2-day expo passes is based on your [Business Membership tier](#).
- Additional company passes are available for purchase at a discounted member rate.
Each representative receives morning coffee, light breakfast & pastries, and hearty lunches daily.

Certificate of Insurance

Certificates of Insurance are due **October 7th**.

- **Event:** Sustainable Ag Expo - November 12 - 13, 2024
- **Event Location:** Madonna Inn Expo Center - 100 Madonna Rd., San Luis Obispo, CA 93401
- **Event Host:** Vineyard Team - 5915 El Camino Real, Atascadero, CA 93422
- **Amount of Coverage:** General liability for \$1M per occurrence
- **Additionally Insured:** Please list Madonna Inn Inc., Madonna Properties LLP and Vineyard Team

Hotel Reservations

Please visit our **STAY** page for lodging recommendations.